Optimal Bailout of Systemic Banks *

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Abstract
Following the recent global financial crisis, there have been many significant changes to financial regulatory policies. These may have reduced the likelihood and future cost of the next crisis. However, they have not addressed the central dilemma in financial regulation which is that governments cannot commit not to bail out banks and other financial firms. We develop a simple model to reflect this dilemma, and argue that some form of penalty structure imposed on key decision-makers post-bailout is necessary to address it.

Keywords: Financial Crisis, Bank bail-outs, Systemic risk, Macroprudential policy.

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1 Introduction

The central problem in financial regulation is that governments cannot commit not to bail out banks and other financial firms. The recent financial crisis pushed some governments to the brink of insolvency in dramatic confirmation of this. As noted recently by Mervyn King, former Governor of the Bank of England:

When all the functions of the financial system are so closely interconnected, any problems that arise can end up playing havoc with services vital to the operation of the economy - the payments system, the role of money and the provision of working capital to industry. If such functions are materially threatened, governments will never be able to sit idly by. Institutions supplying those services are quite simply too important to fail. Everyone knows it. (King (2016), p. 96)

And the resulting moral hazard problem is widely acknowledged:

Greater risk begets greater size, greater importance to the functioning of the economy, higher implicit public subsidies, and yet larger incentives to take risk. (King, op. cit.)

Following the recent financial crisis governments and regulators across the world made coordinated efforts to increase capital and liquidity in the banking system, to reform resolution procedures for restructuring failed banks, to identify systemically important financial institutions and to think through supervision of hitherto less regulated areas of the financial sector (such as shadow banks).1 Some countries have pursued additional reforms chipping away at the universal banking business model, tightening ‘fitness

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1Many of these initiatives have flowed from the Basel Committee on Banking Supervision and the Financial Stability Board.
and properness’ procedures around identified key posts, altering pay and bonus structures, introducing lending limits and leverage ratios, and many other reforms besides. Finally, there has been much interest in so-called macroprudential regulation and some countries have set up macroprudential authorities with, in principle, wide-ranging powers.

When all these reforms are fully in place, will bailouts be so unlikely as to not materially distort financial sector behaviour? We argue that whilst many of these reforms are desirable, there are good grounds for believing that the central problem of financial regulation remains unsolved. The reason is simple: None of the reforms make time-consistent the promise not to bail out banks and other systemically important institutions (‘banks’ for short).

The essence of the time consistency problem, as the quote above from King (2016) indicates, is that banks have an important role in the economy. They provide ‘money’, effect payments, fund working capital, and indeed they are vehicles to take over other, weaker institutions in times of stress. None of the reforms change this fundamentally. And indeed, none were designed so to do. They were designed, in effect, to reduce the cost to the taxpayer of the next bailout. That is the thinking behind increased capital requirements and related balance sheet rules imposed on banks. For example, a leverage ratio, even when respected, can still permit excessively risky lending at the margin and in difficult economic times it may well be optimal for policymakers to ditch leverage ratios to recover wider economic stability. Sarin and Summers (2016) examine whether the new financial regulations, as viewed and priced by financial markets, have reduced the riskiness of big U.S. banks. Their findings suggest that while regulatory measures of capital and leverage have improved considerably, big banks as assessed by financial markets cannot be considered safer compared to the situation before the crisis. This finding is

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2 It is worth mentioning stress tests and so-called living wills.
3 This is an example of what King calls the ‘policy paradox’: what is optimal in the short run is precisely the opposite of what is required in the long run.
based on the fact that the market based ratio of equity-to-assets has declined significantly after the crisis, suggesting that the level of losses on assets sufficient to cause a bank to fail have decreased. Engle et al. (2015) in a similar study focusing on the 196 largest European financial institutions reach similar conclusions. Systemic risk in Europe has increased after the financial crisis. For some countries, notably France and the UK, systemic risk measures imply a capital requirement, in a crisis scenario, which exceeds the market capitalization, suggesting a significant cost to the taxpayer in the event of a public rescue. Financial markets both in Europe and the U.S. therefore suggest it is still premature to conclude that new regulations have solved the "too big to fail" problem.

We argue instead that it is important to try to address the bailout/moral hazard problem directly. We propose that regulators ought also to implement post-bailout penalties on bankers. In acknowledging that bailouts will be necessary from time to time, policymakers are accepting the inevitable, as noted by King (2016). However, unlike the leverage ratio example, levying penalties on bankers whose bank has been bailed out is time consistent. It will be in the interests of policymakers to implement such penalties and as such it will be in the interests of bankers to internalize those penalties ex ante. Rather than have exogenously imposed, time inconsistent regulations at the margin to discourage institutions from becoming systemically important, such penalties would credibly induce banks to become less systemically important. This proposal works with the grain of, and extends, recent policy developments notably the formal designation of certain financial firms as systemically important and innovations such as the Senior Managers Regime in the UK. Towards the end of the paper we conjecture how such penalties

\footnote{Sarin and Summers (2016) consider various risk indicators, derived from bank security prices, for the six biggest U.S. banks, namely, Bank of America, Citigroup, Goldman Sachs, JP Morgan, Morgan Stanley, and Wells Fargo, as well as the fifty largest institutions outside the big six.}

\footnote{The Financial Stability Board and the Basel Committee on Banking Supervision}
might work in practice.

1.1 How big is the ”too big to fail” problem?

Costs to taxpayers of bank bailouts have been substantial during the financial crisis that started in 2007. For example, in the U.S. gross Federal outlays and explicit guarantees for financial system support amounted to $3.7 trillion as of June 30th, 2010 (Table 3.1, SIGTARP Quarterly Report to Congress, July 2010). Part of this exposure was collateralized and much has been repaid to date. To get an idea of funded outlays, $414 billion had actually been expended as part of the U.S. government’s TARP program by the end of 2011. The costs of interventions in the financial sector following the recent crisis have been large in Europe as well. The magnitude of the financial resources needed by euro area governments from 2008 to 2013 to provide the financial support was 5.1% of GDP (see Maurer and Grussenmeyer (2015)). As a comparison, the analogous figure for the U.K. over the same period was 6.3% of GDP. The hardest-hit governments were Ireland (37.3% of GDP) and Greece (24.8% of GDP). Not all of these amounts may be counted as eventual losses, however. Maurer and Grussenmeyer (2015) estimate the expected losses to euro area governments at 1.7% of GDP up to 2013 and correspondingly, to 2.2% of GDP for the U.K. (see their Table 5). Similar fiscal costs in a broader sample of countries that experienced financial crisis during 1970-2011 are reported in Laeven and Valencia (2013).

There is substantial evidence that banks that are considered to be systemic enjoy an advantage in the equity market compared to the rest of the banking system. Some papers provide quantitative estimates of such designate certain institutions as systemically important. As a result they are supervised more closely and have higher prudential capital requirements, the more so the more risky they are perceived to be. There has also been a renewed focus on important decision makers in regulated institutions, such as the regime in the UK noted in the main text. These schemes, and related changes to compensation packages, are unrelated to systemic bailouts in the way we will argue is necessary.
implicit subsidies. OHara and Shaw (1990) conduct an event study of a public statement by the US Comptroller of the Currency in 1984 concerning the need to provide full deposit insurance to some unspecified banks that were “too-big-to-fail”. The Wall Street Journal went further and identified the banks to which it considered the Comptroller was referring. OHara and Shaw (1990) find that the Comptroller’s announcement did not have distinct effects on the banks based on an assessment of their solvency. However, 70% of the banks identified by the Wall Street Journal as systemic displayed positive excess returns, whereas only 37% of the rest of the banks did so. Kelly et al. (2016) document the divergence of individual and index put prices during the recent financial crisis and provide evidence that a sector-wide bailout guarantee in the financial sector was largely responsible for that. They obtain a dollar estimate of the value of the government guarantee for the financial sector. Specifically, government support to banks equity was $0.63 billion before mid-2007 and rose to $42.38 billion between mid-2007 and mid-2009. It peaked at over $150 billion. Gandhi and Lustig (2015), in a study of equity returns between 1970 and 2005, found that large banks yielded risk-adjusted returns that were 5% per annum lower than those of the smallest banks. They attributed this difference to an implicit government guarantee that absorbs the tail risk of large banks.

The International Monetary Fund’s Global Financial Stability Report for April 2014 (see Fund (2014)) empirically captures the implicit subsidy to large Systemically Important Banks (SIBs) resulting from the expectation of government support in case of distress. They use three methods: 1) the difference in bank bond spreads, 2) a contingent claims analysis (CCA), and 3) a credit ratings approach. These methodologies have significant differences, each with its own advantages and drawbacks, but they all qualitatively result in positive implicit subsidies for SIBs. In particular, the CCA estimates suggest that in the advanced economies, implicit subsidies for SIBs averaged around 30 basis points over 2005–2014. The subsidies
increased temporarily during the financial crisis, climbing to around 60 basis points in 2009. The subsidies grew again later on with the rise of European sovereign stress.

1.2 The argument in more detail

We consider a simple model with an important banking sector and a government that may end up having to meet bank losses—the central problem noted above. The model builds on Damjanovic et al. (2013). Banks are needed to channel working capital to firms who may or may not be able to repay those loans. Because the government stands ready to offer a bailout, banks lend more than they would in a competitive equilibrium without bailouts. Bailouts are costly in part as they are funded by distortive labour taxes.  

We assume bankers are risk averse and take the benchmark, constrained efficient equilibrium in the model to be one where governments can commit not to bail banks out. Because governments can commit, banks never go bust so as to ensure bankers never experience negative consumption. So, bankers optimally respect, in effect, a self-imposed solvency constraint. Since banks never go bust, distortive labour taxes are never levied on private agents. As noted, this is the constrained efficient equilibrium of the model.

However, such government commitment in the model is incredible since banks are necessary for production of the final good. Since bankers’ expected consumption is at least as high with bailouts as without, they are likely to undertake lending policies that expose the government to the banks’ default risk. Many regulatory restrictions might be placed on banks to cope with

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6We also consider what impact there might be when there are limits to how much fiscal headroom the government has. These so-called ‘fiscal limits’ have been much studied in recent years.

7We call this the constrained efficient equilibrium as we take the nature of financial contracts and the existence of banks as given. Hence, we presume, banks and contracts reflect an efficient, competitive response to some deeper asymmetric information or moral hazard problem. Such an assumption is common in macro-banking analyses.
this situation. In time-consistent equilibria, externally-imposed solvency constraints or leverage constraints are neither necessary nor sufficient to improve outturns. The problem with a solvency constraint in our model is that is not time consistent. The banker will ignore it and enjoy higher consumption if they do.

Being unable to dispense with banks, the government can replicate the constrained efficient allocation—the competitive equilibrium with no default—by imposing a consumption penalty on bankers if a bailout has ever occurred. The reason why the penalty function is time-consistent is because it accepts that the bailout will happen if a default occurs and it is optimal to impose it. The government cannot credibly commit not to bail out the banks but it can credibly commit to execute the penalty.

We show the consumption penalty is a function of the excessive risk taken by the bankers, which in turn is an increasing function of the governments’ capacity—fiscal capacity for short—to save the banks. The fiscal capacity is defined as the difference between the maximum borrowing (i.e. a debt limit respecting the transversality condition) and current government debt, $B_t$. So the penalty is a function of $B_t$ itself which summarizes all the past bailouts. The penalty is also a function of the aggregate exogenous state—productivity for short—$A_t$, which determines the size of the current bailout. In other words, because the bankers take as given the government guarantee on banks solvency there exist productivity states below which the loan portfolio implies losses on bank creditors. Further, the size of the bailout will determine the size of the distortion on the economy due to higher taxation. For example a large bailout can partly be financed with labour taxes and/or a rise in government borrowing and debt which requires higher future labour taxes. Both actions distort current and/or future labour supply, therefore the penalty, by being conditional on $A_t$, also takes into account the social cost of the bailout. No other macro prudential policy appears able to deliver the constrained efficient equilibrium, because they are
time inconsistent. The penalty makes bankers internalize the moral hazard problem by being contingent on aggregate states.\footnote{It could well be that the government is unable to raise sufficient tax revenues or has insufficient fiscal capacity to bail the banks out. In that event bond holders may have to bear some cost. In this case the penalty has to be such so that the bankers internalize the cost to bondholders. And the government then has the option of debt reschedule in effect what the bankers will pay back in due course.}

There are several interesting implications of our set up. Suppose there was a leverage ratio to take the economy closer to the competitive time-consistent equilibrium. A central finding is that leverage ratio should be a function not only of bank-specific variables, but also of the government’s fiscal capacity. That latter finding is not apparent in any proposals put forward so far under the guise of macro-prudential regulation. Moreover, periods of low government debt, absent the optimal bank levy just described, encourage banks to expand excessively and encourage credit booms. Finally, following a bailout so long as the government is credibly implementing penalties, financial crisis are less likely to happen, first because the governments have less fiscal capacity, and second because banks wish to avoid additional penalties on top of those just levied.

In short, then, we demonstrate two things. First, that the optimal time-consistent macro prudential policy that replicates an equilibrium with no bailouts and zero debt, is like a tax on bankers consumption and contingent on aggregate states; an important such state is governments’ fiscal capacity which itself is a function of existing debt. That removes the incentive of bankers to take excessive risk because it makes them internalize the cost of bailouts. We also show that policies such as solvency or leverage constraints are sub-optimal because they are time inconsistent just at the point when governments and regulators confront the central problem of financial regulation. The government cannot commit not to bail out bankers with those policies in place.
2 Literature and policy overview

The present paper contributes to a now large literature on macroprudential regulation. Duncan and Nolan (2015) is a review of recent policy developments. They argue that the literature has focussed on four key externalities which macroprudential policy confronts. First, there are the balance sheet externalities emphasized by Bernanke et al. (1999) and Kiyotaki and Moore (1997). Next, there are the monetary transmission/aggregate demand externalities highlighted by Friedman and Schwartz (1963) and Farhi and Werning (2013). Third, there are herding externalities studied in Duncan (2015). And finally, there are bailout externalities associated with the too-big-to-fail problem analyzed, for example, in Haldane (2012), the focus of this paper.

A central issue which macroprudential policy must confront is that these externalities, not all of them concentrated in the more regulated areas of the financial sector, interact with one another and with microprudential regulations blurring boundaries. Thus, time-varying capital requirements or lending restrictions centred on banks—for some the defining characteristic of macroprudential policy—are at best insufficient in addressing the impact of these and other externalities. For instance, balance sheet recessions are likely to be costly even if monetary policy is unconstrained by the zero lower bound (ZLB). However, that externality is much more serious when the monetary transmission mechanism is dysfunctional (Friedman and Schwartz (1963), Farhi and Werning (2013) and Schmitt-Grohe and Uribe (2012)). Of course, some monetary policy innovations (such as QE/Forward Guidance/removal of the ZLB) can work to offset some of these aggregate demand externalities but in all likelihood other measures are likely required. However, additional measures, including (statutory and extraordinary) deposit protection and central bank/taxpayer assistance entail serious incentive costs exacerbating the too-big-too-fail (TBTF) problem and herding effects. Moreover, these
TBTF and herding effects are in turn likely to feed back and exacerbate the fire-sale, or balance-sheet, externality.

This complexity facing policymakers has led some economists to look for simpler ways to address the fundamental problems as they see them. One way is via the tax system. Jeanne and Korinek (2010) and Jeanne and Korinek (2014) argue that there is a limit to the effectiveness of macroprudential regulation focussed largely on banks and that discouraging borrowing via the tax system may be more efficacious. Farhi and Werning (2013) suggest that by discouraging debt, policymakers can make it more likely that the ZLB binds so that monetary policy may stay more effective for longer during financial recessions. Correia et al. (2013) make a similar point and show that coordinated taxes on labour and consumption can mimic the effect of negative nominal rates. Mendoza and Bianchi (2010) and Mendoza and Bianchi (2013), study optimal time consistent policy in models that feature the balance sheet externality and argue for state contingent taxes on debt that reduce the incentives of agents to overborrow during good times, in effect internalizing the externality. Their analysis suggests that the debt tax can reduce the magnitude and frequency of financial crisis. These and other examples all imply a possibly important role for the tax system. In a similar setting, Bianchi (2012) studies optimal liquidity assistance (referred to as a bailout) during credit crunch periods, when firms are undercapitalized, in an attempt to relax balance sheet constraints. Mendoza and Bianchi (2015) incorporate two key sources of volatility and credit cycles in the analysis of macroprudential policy, namely noisy news about fundamentals and global shifts in liquidity.

The importance of institutions (banks and others) that are TBTF has been an important theme since the crisis unfolded. The policy consensus that has emerged is that systemically important institutions should be discouraged but nevertheless allowed to continue. More specifically, the policy response to TBTF has included (proposed) increases in capital and liquidity requirements
via Basel III, Global Systemically Important Bank (GSIB) capital surcharges, Pillar 2 increases and resolution-related capital buffers. In addition to these, in the UK there has also been structural reform (following the Vickers ring-fencing proposals). Some politicians and regulators appear to believe we are now close to solving the TBTF problem and that reforms to resolution have been key to this (Cunliffe (2014)). So, important progress has been made: there is more and better capital and liquidity in the banking sector; GSIBs have been identified and will be supervised more stringently; a roadmap, agreed across countries, has been approved on how to resolve these banks in case of trouble.

However, there remain doubts as to whether the TBTF problem has really been solved. Sarin and Summers (2016) discussed above suggest that financial markets are not convinced that the TBTF is long gone. Although the changes just mentioned may have made banks safer one has to set these in context. The banking sector across many jurisdictions has become more concentrated since the financial crisis, partly as a result of bank bailouts. Governments and central banks bailed out more than just banks and guaranteed liabilities somewhat wider than those covered by deposit protection schemes. Moreover, if a systemically important bank needs to be resolved, experience suggests that a number of other institutions are likely to be in trouble at the same time. The question then is whether, during a period when liquidity and solvency difficulties become indistinct, the national Resolution Authorities will be able to conclude that recovery is not feasible across a number of (doubtless interlinked) institutions and markets and hence that they should each be resolved with no disruption to the rest of the financial system.

It may then seem that big banks should simply be broken up. There appears to be scepticism about this and policymakers revealed preference has been largely to reject such an approach. There are arguments that breaking up banks into smaller units may neither be desirable nor feasible.
Damjanovic et al. (2013) outline a macro-banking model whereby a trade-off exists between larger universal banks which lend more, crash relatively infrequently but at greater cost to the taxpayer, versus a smaller, less risky and less profitable banking sector (split between retail and investment banks) that lends less, crashes more frequently but at less cost to the taxpayer. The welfare judgement turns on a complex interaction between common and idiosyncratic financial shocks and pre-existing distortions in the economy. If the economy is quite distorted (and hence has a low natural rate of output), and financial shocks are not too large, then universal banks may be preferable as they offset low average output. On the other hand, the banking sector can be too big when dominated by universal banks. It is difficult to judge which version of the model is more realistic. Some have argued that returns to scale in banking are larger than traditional analyses suggest (although it is hard to control for implicit bail out subsidies). Banks themselves tend to argue that size and universality brings benefits in terms of risk-smoothing and economies of scope. Others (e.g., Basu and Dixit (2014)) have pointed out that breaking banks up may be costly and futile from a regulatory point of view as it is difficult to levy penalties on small competitive banks with limited liability. If lots of smaller banks adopted correlated investment strategies and were less profitable than a smaller number of bigger banks, then it could well be that financial crisis would be harder to deal with than under the status quo (Chari and Phelan (2014), Duncan (2015) and Farhi and Tirole (2012) present models of the interaction between financial sector herding and stabilization policies). Finally, it has been argued that the existence of big banks is ultimately a political decision; they may be seen as national champions individually or collectively and as a good source of tax revenue in tranquil times. On this view, TBTF will end when politicians decide it will end. The existence of big banks and their political influence is documented in a recent book (Calomiris and Haber (2014)) through history and across countries.
Thus, it is not clear to us that the TBTF has been solved. We suggest here that an effective approach to the TBTF problem is to define ex ante how the authorities will act ex post, having bailed out an institution. Whilst shareholders are typically wiped out, one notes that few bank executives suffer as a result of their institutions receiving taxpayers money. As a result, remuneration schemes internal to banks do not attenuate the moral hazard problem. Designing schemes from a macro prudential regulators’ perspective that do attenuate this problem and hence address directly the central problem in financial regulation is the subject of this paper.

3 The Model

The model has a household sector, a final goods sector, a financial sector and a government. There is a single homogenous final good produced using labour. There are three household types, workers, investors, and bankers. Final goods firms require working capital loans to finance production. These loans are obtained from banks. The banks finance the loans from household deposits and bank equity.

3.1 Households

The first type of household comprises workers who maximize,

\[
E_0 \sum_{t=0}^{\infty} \beta^t \left[ v(C^n_t) + \varphi \ln L_t \right], \quad \beta \in (0, 1), \quad \varphi > 0.
\]

\(E_0\) is the conditional expectation operator, \(\beta\) is the discount factor, \(v' > 0, v'' < 0\), while \(\varphi\) is the leisure weight parameter.

The household’s flow budget constraint in real terms is,

\[
C^n_t + D_t \leq W_t N_t (1 - \tau_t) + R^D_{t-1} \Gamma_t D_{t-1} + \pi^n_t,
\]

where \(D_t\) denotes bank deposits, \(R^D_t\) is the gross real rate on deposits. \(C^n_t\) is consumption, \(L_t\) is leisure, \(N_t = (1 - L_t)\) is labour hours, and \(W_t\) is the wage.
rate, \( \pi^f_t \geq 0 \) is net remittances due to ownership of firms, and \( \tau_t \) is the labour income tax rate. Following Damjanovic et al. (2013), \( \Gamma_t = \Gamma^s_t + \Gamma^g_t \leq 1 \) is the proportion of the return on deposits paid to the household by banks, \( \Gamma^s_t \), and government, \( \Gamma^g_t \) respectively. \( \Gamma^g_t \) originates, where necessary, from actions by the government and potentially insulates the household from losses incurred by banks.\(^9\)

The household’s problem yields the following first-order conditions,

\[
\frac{\partial L}{\partial C_t} : \Lambda^a_t = \nu'(C^a_t); \quad (2)
\]

\[
\frac{\partial L}{\partial D_t} : 1 = \beta E_t \frac{\Lambda^a_{t+1} \Gamma_{t+1} R^D_t}{\Lambda^a_t}; \quad (3)
\]

\[
\frac{\partial L}{\partial L_t} : \Lambda^a_t W_t (1 - \tau_t) = \frac{1}{L_t}, \quad (4)
\]

where \( \Lambda^a_t \) is the Lagrange multiplier on the household budget constraint. One can define the stochastic discount factor of the household in the usual way as \( m^{a}_{t+1} = \beta \frac{\Lambda^a_{t+1}}{\Lambda^a_t} \), \( m^a_t = 1 \).

The second type of households comprises investors who maximize,

\[
E_0 \sum_{t=0}^{\infty} \beta^t u(C^v_t), \quad \beta \in (0, 1),
\]

where \( E_0 \) is the conditional expectation operator, \( \beta \) is the discount factor and \( u' > 0, u'' < 0 \).

An investor’s flow budget constraint in real terms is,

\[
C^v_t + B^H_t + B^*_t \leq R^B_{t-1}(1 - \phi_t)B^H_{t-1} + R^B_{t-1} B^*_{t-1}, \quad (5)
\]

where \( B^H_t, B^*_t \) denote holdings of home-government and risk-free international bonds (expressed in units of the home ‘currency’) respectively; \( R^B_t, R^B_{t-1} \) are the gross real rate offered on home and international bonds.

\(^9\)Note when \( \Gamma^g_t = 0 \), and the bank makes losses, these losses are accounted for by \( \Gamma^s_t < 1 \) and hence \( \pi^f_t \) does not enter the budget constraint.
respectively; \( C_t \) is consumption, and \( \phi_t \in [0,1] \) is the default rate for home government bonds.

This problem yields the following first-order conditions,

\[
\frac{\partial L}{\partial C_t} : \Lambda_t^v = u'(C_t^v); \quad (6)
\]

\[
\frac{\partial L}{\partial B_t} : 1 = \beta E_t \frac{\Lambda_{t+1}^v}{\Lambda_t^v} (1 - \phi_{t+1}) R_t^B; \quad (7)
\]

\[
\frac{\partial L}{\partial B_t^{*}} : 1 = \beta E_t \frac{\Lambda_{t+1}^v}{\Lambda_t^v} R_t^{B^*}, \quad (8)
\]

where \( \Lambda_t^v \) is the Lagrange multiplier on the budget constraint. Again, one defines the stochastic discount factor of the investor as

\[
m_t^{v+1} = \beta \Lambda_t^v, \quad m_t^v = 1.
\]

### 3.2 Final goods firms

There is a measure \( n \) of firms which are \emph{ex-ante} identical. A representative firm, \( j \), produces according to,

\[
Y_{t+1}(j) = A_{t+1} \epsilon_{t+1}(j) N_t(j), \quad (9)
\]

where \( N_t \) denotes labour, \( A_t \) is the economy–wide level of productivity and \( \epsilon_t \) is an idiosyncratic shock which is serially uncorrelated, independent from \( A_t \) and \( i.i.d \) across firms. We assume that \( \epsilon_t(j) \sim (1, \sigma_{\epsilon}) \) with pdf \( f(\epsilon) \) and cdf \( F(\epsilon) \). \( A_t \sim (A_\mu, \sigma_A) \) and has support \([A_L, A_H]\).

The firm requires working capital in order to pay the wage bill. It borrows \( X_t \) from banks to pay for the wage bill, \( W_t N_t \). And it does so before it knows for sure the demand and cost conditions it will face. in advance of production. The working capital that a firm requires, therefore, is denoted by

\[
X_t = W_t N_t. \quad (10)
\]

A representative firm \( j \) maximizes \emph{expected} profits taking as given the production technology and its demands for working capital. It solves,

\[
\max_{\hbox{\tiny\text{\it{N_t}}}} E_t m_{t+1}^a \left[ Y_{t+1} - R_t^W W_t N_t \right]
\]
where $R_L^t$ the gross real rate on loans, $X_t$. The first-order condition with respect to labour is,

$$E_t(A_{t+1} \varepsilon_{t+1}(j) - W_t R_L^t) = 0,$$

which reflects the uncertainty present when banks make loans and firms borrow. It will be useful to define $\gamma_t(j) \equiv \frac{Y_t(j)}{R_L^t W_t N_{t-1}(j)}$ as the ratio of assets to liability of firm $j$. For values of $\gamma_t(j) < 1$ the firm has insufficient assets to meet its liabilities. Therefore, default occurs when

$$\varepsilon_t(j) A_t < \frac{R_L^t W_t N_{t-1}(j)}{N_{t-1}(j)} \equiv \omega^{def},$$

where $\omega^{def}$ denotes the default threshold.

We are not interested in the distribution of firms and so we simply assume that firms that default are wound up and replaced by new firms in the next period so that the number of firms in the economy is ‘large’ and constant each period.

Notice that since firms are identical $ex-ante$, in equilibrium $N_t = N_t(j)$, where $N_t = \sum_{j=1}^n N_t(j)$. Aggregate output will be determined as,

$$Y_t = \sum_{i=1}^n Y_t(j) = \sum_{j=1}^n \varepsilon_t(j) A_t N_{t-1}(j) = \sum_{j=1}^n \varepsilon_t(j) A_t N_{t-1} = E_\varepsilon(\varepsilon_t) A_t N_{t-1},$$

where the final equality follows from assuming that the cross sectional expectation exists (and the assumption on $\varepsilon_t(i)$ being i.i.d).

### 3.3 Banks

Bankers make working capital loans to firms. Because each banker holds a perfectly diversified portfolio of working capital loans they are in effect the same and we can dispense with heterogeneity in the banking sector. The loans are due just at the instant before the start of the next period (or overnight) and before the shocks $A_{t+1}, \varepsilon_{t+1}(j)$ are realized.

**Debt-like deposits.**

Bankers begin period $t$ with equity, $e_t$. They make loans, $X_t$, by raising deposits $D_t$, and using own equity. Bankers maximize,
\[ E_t \sum_{i=0}^{\infty} \beta_i^b \nu(C_{t+i}^b), \quad \beta_b \in (0, 1) \]

where \( \beta_b \leq \beta \). In other words, the time discount rate of bankers is higher than that of households or investors. We make this assumption in order to preclude bankers accumulating sufficient equity (given a good history of shocks) such that they are able to finance loans with equity only. We further assume, \( \nu' > 0, \nu'' < 0 \) and \( \lim_{C_{t+i}^b \to 0} \nu'(C_{t+i}^b) \to \infty, \forall i \). Bankers need to satisfy the solvency constraint,

\[ e_{t+i} \geq 0. \]

As explained, \( \gamma_t(j) < 1 \) implies default by borrower \( j \), in which case the banker will earn, \( \gamma_t(j) R^L_t \) per unit loan. Let \( \Gamma_{\varepsilon A} = \min(1, \gamma_t(j)) \), the ratio of actual to contractual return conditional on the aggregate state, \( A_t \), and firm specific shocks, \( \varepsilon_t(j) \). Averaging over firm-specific shocks,

\[ \Gamma_A(A) = \int_0^{R^L W N / AN} \varepsilon N f(\varepsilon) d\varepsilon + 1 - F(R^L W N / AN), \quad \Gamma_A(A^L) = \varsigma \geq 0, \Gamma_A(A^H) = 1 \]

The first term on the right-hand side reflects default states whilst the second corresponds to states where there are no defaults. It can be shown that \( \Gamma_A(A) \) is an increasing and concave function of \( A \).\(^{10}\)

Bankers’ equity evolves as,

\[ e_{t+1} = \Gamma_A(A_{t+1}) R^L_t X_t - R^D_t D_t, \]

and the balance sheet constraint implies,

\[ e_t + D_t - C^b_t = X_t, \]

Combining the two constraints above we have,

\[ e_{t+1} = \Gamma_A(A_{t+1}) R^L_t (e_t + D_t - C^b_t) - R^D_t D_t \]

\(^{10}\)See Damjanovic et al. (2016) for a proof. Notice also that this \( \Gamma_A(A) \) is different from \( \Gamma_A'(A) \) which appears on the household’s budget constraint, we will discuss this below.
where $\Gamma_A(A)$ is defined as above.

**Assumption 1: Systemic Banks.** In the model all banks hold the same portfolio of loans. We assume that if it were ever the case (with a sufficiently low $A$ realization) that the equity of bankers was destroyed, $e_{t+1} < 0$, then the banking sector would be insolvent and go out of business. Consequently, without banks to finance production, the economy collapses. This reflects, in a rather stark way, the problem highlighted by King (2016) and noted in the introduction.

**No bank bailouts.** To derive the constrained efficient benchmark, assume the government can commit credibly not to bail out banks. Solvency requires the banker, under the worst possible realization of $A$, $A = A_L$, to have enough resources in order to fully repay depositors.

$$\Gamma_A(A_L)R_t^L(D_t + e_t - C^b_t) - R^D_t D_t \geq 0.$$  \hfill (12)

Consequently, the banker’s problem can be stated as,

$$\max_{D_{t+i}, C^b_{t+i}} E_t \sum_{i=0}^{\infty} \beta^i_b \left[ \nu(C^b_{t+i}) + \beta_b \lambda_{t+i+1} \left( \Gamma_A(A_{t+i+1})R_{t+i}^L(D_{t+i} + e_{t+i} - C^b_{t+i}) - R^D_{t+i} D_{t+i} \right) ight]$$  \hfill (13)

where, $\lambda_{t+i+1} \geq 0$, $\chi_{t+i+1} \geq 0$, denote Lagrange multipliers associated with the evolution of equity and the solvency constraint respectively. $\lambda_{t+i+1}$ is also the marginal value of equity.

The banker’s first order conditions for this problem include the following two equations:

$$\frac{\partial L}{\partial C^b_t} : \nu'(C^b_t) - \beta_b E_t \left( \Gamma_{t+1}(A_{t+1}) \right) R^L_t - \beta_b E_t \left( \chi_{t+1}(A_t) \right) R^L_t = 0,$$  \hfill (14)

where we note that in the absence of the solvency constraint, consumption would in general be larger as $\nu'' < 0$. Next, $\partial L/\partial D_t = 0$ implies

$$\frac{R^L_t}{R^D_t} \left( E_t \lambda_{t+i+1} \Gamma_A(A_{t+i+1}) + E_t \chi_{t+i+1} \Gamma_A(A^L_t) \right) = E_t(\lambda_{t+1} + \chi_{t+1}).$$  \hfill (15)
this relation implies,

\[
\frac{R^L_t}{R^D_t} = \frac{E_t \lambda_{t+1} + E_t \chi_{t+1}}{clv(\lambda_{t+1}, \Gamma_A(A_{t+1})) + E_t \Gamma_A(A_{t+1}) E_t \lambda_{t+1} + \Gamma_A(A^L) E_t \chi_{t+1}}.
\]

(16)

We can use the solvency requirement above to derive the following weak inequality for the banker’s consumption, \( C^b_t \). This yields,

\[
C^b_t \leq \left( 1 - \frac{R^D_t}{\Gamma_A(A^L) R^L_t} \right) D_t + e_t.
\]

(17)

This gives an upper bound for banker’s consumption. Notice that the solvency constraint can only bind at \( A = A^L \). If it does not bind at the lowest value of \( A \) then it never binds. The solvency constraint impacts the degree of consumption smoothing that would otherwise be possible. This can be shown by using the optimality condition with respect to \( e_{t+1} \). Manipulating this condition yields the following Euler equation,

\[
\nu'(C^b_t) = \beta_b R^D_t E_t (\nu'(C^b_{t+1})) + \chi_{t+1}
\]

The presence of \( \chi_{t+1} \) thus affects how much consumption smoothing is possible.

In what follows we will assume that the solvency constraint binds at \( A = A^L \). Suppose that the constraint did not bind (for one or more periods). Then, for every sequence of variables, the banker can borrow more on the margin, consume the proceeds and still satisfy the constraint, yielding a higher lifetime utility.

**Bank bailouts.** Now assume that the government guarantees future losses provided there is sufficient fiscal capacity. Let 1 \( \geq \eta_t \geq 0 \) denote the fiscal capacity for bailouts (i.e. the bailout per unit of total deposits, inclusive of interest)\(^{11} \). It follows that \( \eta_t R^D_{t-1} D_{t-1} \) denotes the size of the

\(^{11}\eta_t \) is maximal at \( A_L \).
total bailout. Define,
\[ I_t = \begin{cases} 1 & \text{if “a bailout is required” in period } t \\ 0 & \text{if “a bailout is not required” in period } t \end{cases} \]

With bailouts the evolution of equity changes to,
\[ e_{t+1} = \Gamma_A(A_{t+1}) R^L_t (e_t + D_t - C^b_t) - R^D_t D_t (1 - \eta_{t+1} \|_{t+1}) \]

With a government bailout the bankers’ problem can be stated as,
\[
\max_{D_{t+i}, C^b_{t+i}} \sum_{t=0}^{\infty} \beta^t \left[ v(C^b_{t+i}) + \beta_b \lambda_{t+i+1} \left( \Gamma_A(A_{t+i+1}) R^L_{t+i}(D_{t+i} + e_{t+i} - C^b_{t+i}) - R^D_{t+i} D_{t+i} (1 - \eta_{t+i+1} \|_{t+i+1}) - e_{t+i+1} \right) + \beta_b \chi_{t+i+1}^\text{bail} \left( \Gamma_A(A^L) R^L_{t+i}(e_{t+i} + D_{t+i} - C^b_{t+i}) - R^D_{t+i} D_{t+i} (1 - \eta_{t+i+1}(A^L)) \right) \right] \]
\]

where \( \lambda_{t+i+1} \) is the multiplier on equity and \( \chi_{t+i+1}^\text{bail} \) is the multiplier on the (government guaranteed) solvency constraint, i.e., the banker still guarantees solvency taking into account that fiscal capacity in the worst state of nature may cover losses.

The FOCs for the bankers’ problem now include
\[
\frac{\partial L}{\partial C^b_t} : v'(C^b_t) - \beta_b E_t \left( \lambda_{t+1} \Gamma_A(A_{t+1}) \right) R^L_t - \beta_b E_t \left( \chi_{t+1}^\text{bail} \Gamma_A(A^L) \right) R^L_t = 0; \quad (19)
\]
\[
\frac{\partial L}{\partial D_t} : E_t \beta_b \left( \lambda_{t+1} (\Gamma_A(A_{t+1}) R^L_t - R^D_t (1 - \eta_{t+1} \|_{t+1})) + \chi_{t+1}^\text{bail} (\Gamma_A(A^L) R^L_t - R^D_t (1 - \eta_{t+1}(A^L))) \right) = 0. \quad (20)
\]

Equation (20) above indicates that the banker takes into account that the cost of deposits may be subsidized in some states of nature. Using the solvency constraint we can solve for bankers’ consumption, which we denote by \( C^b_{t|\text{bail}} \):
\[ C^b_{t|\text{bail}} = \left( 1 - \frac{R^D_t}{\Gamma_A(A^L) R^L_t} (1 - \eta_{t+1}(A^L)) \right) D_t + e_t \]
\]

We assume \( \eta_{t+1}(A^L) > 0 \). Comparing (21) with (17), it is immediately obvious that for every sequence of \( D_t, e_t, R^D_t, R^L_t \), the banker’s lifetime
consumption and hence utility is strictly greater compared to the situation without a bailout.

Let us define $y$ as the value of $A$ below which the banker makes losses without a bailout, if she consumes according to equation (21) above.

$$0 = \Gamma_A(y)R^L_t(D_t + e_t - C^b_{t|\text{bail}}) - R^D_t D_t$$

(22)

At exactly $A_{t+1} = y$, the return from the loan book is just enough to return deposits with interest to the households but $\forall A_{t+1} < y$, the banker requires a bailout to satisfy solvency. With this definition, $\eta_{t+1}(A_{t+1}|A_{t+1} < y) > 0$. With a bailout the banker behaves in a more risky manner, borrowing and consuming more than otherwise. Further, using own funds guarantees solvency only up to $y$.

Using the equation above one can write,

$$\eta_{t+1}(A_{t+1}|A_{t+1} < y) = \frac{R^D_t D_t - \Gamma_A(A_{t+1}|A_{t+1} < y)R^L_t(D_t + e_t - C^b_{t|\text{bail}})}{R^D_t D_t}.$$  

(23)

This expression will be useful when we state the problem for the optimal macro-prudential tax in section xx.

We can define $y$ using the expression for $C^b_{t|\text{bail}}$ we have derived above in equation (21), into equation (22).

$$0 = \Gamma_A(y)R^L_t\left(D_t + e_t - (e_t + \left(1 - \frac{R^D_t}{\Gamma_A(A^L)}\right)(1 - \eta_{t+1}(A^L))D_t)\right) - R^D_t D_t$$

which after straightforward algebra yields the $y$ cutoff for $A_{t+1}$,

$$\Gamma_A(y) = \frac{\Gamma_A(A^L)}{(1 - \eta_{t+1}(A^L))}$$  

(24)

which given the properties of $\Gamma_A$, implies,

$$\frac{\partial y}{\partial \eta_{t+1}(A^L)} > 0$$

In other words, if the banker expects higher fiscal capacity she behaves more risky. The sign of the derivative is key for the design of the optimal macroprudential tax.
Further from (20),
\[
\frac{R_t^L}{R_t^D} = \left( \text{Cov} \left( \lambda_{t+1}, \Gamma_A(A_{t+1}) \right) + E_t \Gamma_A(A_{t+1}) E_t \lambda_{t+1} + \Gamma_A(A^L) E_t \lambda_{t+1} \right) \cdot \frac{E_t \lambda_{t+1} (1 - \eta_{t+1} \Pi_{t+1}) + E_t \chi_{t+1} (1 - \eta_{t+1} (A^L))}{E_t \lambda_{t+1} (1 - \eta_{t+1} (A^L))}.
\]
which shows the credit spread in the bailout equilibrium is (weakly) smaller that the credit spread in the no-bailout equilibrium. This is intuitive and again indicates that banks are more risky in the bailout equilibrium.

### 3.4 Government

The government’s role in the model is simple. The government spends $G$ on bailouts; it does so by collecting labor income taxes, and issuing one period debt. The government obeys the following period-by-period constraint,

\[
G_t - \tau_t W_t N_t = B_t - (1 - \phi_t) R_{t-1}^B B_{t-1}.
\]

**Government’s fiscal capacity and bank bailouts.** The government resources are limited. The tax revenues generated at each point in time are given by,

\[
TR_t = \tau_t W_t N_t = W_t \left( 1 - \frac{\varphi}{v_t(C^a_t) W_t (1 - \tau_t)} \right) \tau_t = \left( \frac{E_t A_{t+1}}{R_t^L} - \frac{\varphi}{v_t(C^a_t) (1 - \tau_t)} \right) \tau_t.
\]

Tax revenues have the Laffer curve property, that is, there is a $\tau_t^{\text{max}}$ that maximizes tax revenues. In turn, maximum tax revenues imply a limit to government’s borrowing capacity. To see this we iterate the government budget constraint forward to get,

\[
B_{t-1} = E_t \sum_{s=0}^{\infty} \prod_{i=1}^{s} \left( 1/R_{t+i-1}^B (1 - \phi_{t+i}) \right) (\tau_{t+s} W_{t+s} N_{t+s} - G_{t+s})
\]

\[
+ E_t \lim_{s \to \infty} B_{t+s} (1/R_{t+s}^B (1 - \phi_{t+s})) \prod_{i=1}^{s} (1/R_{t+i-1}^B (1 - \phi_{t+i-1}))
\]

\[
\text{(27)}
\]
Notice that $E_t \lim_{s \to \infty} B_{t+s}(1/R_{t+s}^B(1 - \phi_{t+s})) \prod_{i=1}^{s} (1/R_{t+i-1}^B(1 - \phi_{t+i-1})) = 0$, implies a limit to the government’s borrowing capacity given by the first term of the equation above. One way of imposing a particular value on this borrowing capacity is by the concept of the fiscal limit (see Bi (2012)), $B_t^{lim}$. It is given as,

$$B_t^{lim} = E_t \sum_{s=0}^{\infty} \beta^s \Lambda^{v, \max}_{t+s}(\tau_{t+s}^{\max} W_{t+s} N_{t+s} - G_{t+s})$$

where, $\Lambda^{v, \max}$ is the resulting consumption allocation associated with $\tau^{\max}$. Thus $B_t^{lim}$ is simply the discounted sum of future expected fiscal surpluses. It is the value of debt above which the government cannot credibly commit to repay and depends on aggregate productivity, $A_t$, and the structural parameters of the model. This definition of the fiscal limit satisfies the government’s transversality condition.\(^{12}\)

Notice that banks deliver to depositors a return equal to $R_{t-1}^D \Gamma^s_{t-1}(A_t)$, where $\Gamma^s_{t-1}(A_t) = \min(1, \frac{\Gamma_A(A=y)}{\Gamma_A(A=y')})$.

The government’s bailout (per unit of deposits) is equal to, $\eta(A) = 1 - \Gamma^s_A(A)$. The total bailout or fiscal capacity for a bailout in period $t$, is given as,

$$G_t = \min[\eta(A_t) D_{t-1} R_{t-1}^D, B_t^{lim} - (1 - \phi_t) R_{t-1}^B B_{t-1} + \tau_t W_t N_t] \quad (28)$$

### 3.5 Market Clearing

Define total consumption,

$$C_t = C^a_t + C^b_t + C^v_t \quad (29)$$

\(^{12}\)Bi (2012) shows that the fiscal limit can be approximated by a distribution, which is given as $N(B^{lim}_t, \sigma_{\phi_t}^2)$. Government default occurs randomly (no strategic consideration) when $B_{t-1} \geq b_{def}^t$, where, $b_{def}^t$ is a draw from the distribution of the fiscal limit. The probability of default is thus, $\text{prob}(B_{t-1} \geq b_{def}^t) = 1 - F_N(b_{def}^t)$, where $F_N$ is the c.d.f. of the normal distribution. In case of default, the default rate is assumed to be a constant $\phi_{def,t}$ (this for example can be set to be equal to take the post default government liability outside of the lower 99% tail of the fiscal limit distribution).
Equilibrium in the final goods market,

\[ C_t + G_t = Y_t \]  \quad (30)

Equilibrium in the loan market,

\[ X_t = X_t^s = X_t^d = W_t N_t \]  \quad (31)

where, \( X_t^s, X_t^d \) denote loan supply and loan demand respectively.

Government bond market equilibrium,

\[ B_t = B_t^H \]  \quad (32)

### 3.6 Time inconsistency of the no-bailout commitment

We begin with the following definition of equilibrium conditional on the government being able to credibly commit to never bail-out the bankers.

**Definition 1.** The *constrained efficient* equilibrium corresponds to an allocation where bankers never experience negative equity, distortive labor taxes on private agents are time invariant and always as low as possible (or never levied), deposits are safe, investors never experience haircuts and government debt is time invariant. Given the stochastic processes for \( A_t, \varepsilon_{t+1}(j) \),

this allocation constitutes of a set of stochastic sequences,

\[ \{C_t, D_t, W_t, N_t, \tau_t, R_t^D, \pi_t, \Lambda_t^u, C_t^v, B_t, B_t^*, R_t^B, \phi_t, R_t^{B*}, G_t, \Lambda_t^v, Y_t, \varepsilon_t, R_t^L, X_t, C_t^b, \mu_t, \lambda_t \}_{t \geq 0}, \]

satisfying (i) optimality conditions for households, equations (4), (ii) optimality conditions for investors, equations (8), (iii) optimality conditions for bankers, equations (14), (15), (12), (iv) government’s budget constraint, debt capacity, equations (26), (27) (v) market clearing, equations (29)–(32).

This is the most desirable equilibrium allocation in the model. The *credible commitment* by the government that the banking sector will never
be bailed out, ensures the bankers respect by being prudent, in effect, the solvency constraint such that they never experience negative equity. At the same time, households and investors are no worse-off compared to any other equilibrium allocation. For any initial debt level, $B_0 \geq 0$, distortionary labor taxes are constant and set as low as possible, $\tau_t = \tau \geq 0$, to enable the roll-over of initial debt. This implies, households’ consumption must be at least as high as consumption on any other allocation. Moreover, with bailouts never occurring, investors will never experience a loss on their bond portfolio and hence they will also realize a consumption level at least as high as on any other allocation.

Unfortunately, such an equilibrium relies on a level of commitment that is time-inconsistent; governments cannot commit to not bailing out banks and it is not in bankers’ interests to act like they can. Banks are necessary for the production of the final good and under assumption 1 are systemic. Moreover, as shown in Section 2, bankers’ consumption is at least as high with bailouts than without, therefore bankers are likely to undertake lending policies that expose the banks to default (or solvency) risk.

4 Time consistent macro-prudential policy

The “optimal” contract that puts the economy back on the constrained efficient allocation (without bailouts) is a tax on bankers consumption if bailouts ever occurred. The reason why the tax on consumption is time-consistent is because it accepts that the bailout will happen if a default occurs. The government cannot credibly commit not to bail out the banks but it can credibly commit to execute the tax. The tax is based on the state variables, $B_t, A_t$. It makes the bankers internalize the moral hazard problem by making it contingent on aggregate states.

Intuitively, the consumption tax levied today is the present value of the bailout plus a surcharge (or penalty) that accounts for the social cost of the
bailout. From the government budget constraint, there can be two ways to finance a bail-out: issue debt or levy labor taxes. Issuing debt at a time of a crisis is preferable because of tax smoothing reasons. Debt avoids the distortion on labor supply in a state of nature when the economy has collapsed and needs to be lifted out of it. However, debt has to be repaid (or rolled over), so taxes will need to be raised eventually. Bond holders are risk averse and will ask for a premium on holding more debt. Thus, the social cost that the surcharge has to internalize is a function of the distortion on labor supply but also potentially a function of the risk premium on debt demanded by the bond holders. Notice, a surcharge that does not account for the social cost but only involves the direct monetary cost cannot guarantee the first best equilibrium. So the penalty is a function of $B_t$ which summarizes all the past bailouts and $A_t$ which determines the current bailout. No other macro-prudential policy that does not acknowledge the inevitability of bailouts can deliver the constrained efficient equilibrium, because such policies are time inconsistent.

4.1 The optimal tax

The tax imposed on bankers following a bailout has to be such that it delivers the allocation under the constrained efficient equilibrium. Let consumption in this case be denoted by $C_{t+bail}^b$. Let $\xi_t^b$ denote the tax rate on bankers’ consumption and $\varepsilon_t$ denote the penalty discussed above respectively. These two objects can be derived as the solution to the problem below,

$$\max_{D_{t+i},C_{t+i+bail}^b} E_t \sum_{i=0}^{\infty} \beta_b^i \left[ v(C_{t+i+bail}^b(1 - (\xi_{t+i}^b + \varepsilon_{t+i})) + \beta_b \lambda_{t+i+1} \Gamma_A(A_{t+i+1}) R_{t+i}^D (D_{t+i} + e_{t+i} - C_{t+i+bail}^b(1 - (\xi_{t+i}^b + \varepsilon_{t+i}))) - R_{t+i}^D D_{t+i} (1 - \eta_{t+i+1} \bar{r}_{t+i+1}) - e_{t+i+1} \right]$$

(33)
s.t. solvency,

\[ 0 = \Gamma_A(A_t^L)R_t^L(e_t + D_t - C_t^{b\text{ bail}}(1 - (\xi_t^b + \varepsilon_t))) - R_t^D D_t(1 - \eta_{t+1}(A_t^L)) \] (34)

s.t. internalizing the bailout cost,

\[ G_t + (1 - \gamma_{t-1})B_{t-1} = B_t, \] (35)

where, \( \gamma_{t-1} = \frac{C_{t-1}^{b\text{ bail}}(\xi_{t-1}^b + \varepsilon_{t-1})}{B_{t-1}} < 1 \). The equation above captures the fact that government debt will be repaid through the consumption tax levied on the banker. \( \gamma_t \) is the proportion of the bailout cost the banker pays each period, to repay bailout funds. This constraint is crucial since it makes the banker internalize the cost of the bail-out even though she assumes that solvency is guaranteed by the government (constraint (34)). From 28, \( G_t = \eta_t(A_t \leq y)R_t^D D_{t-1} \geq 0 \), denotes the bail-out funds spent by the government. From equation (23) (but with the consumption tax levied) this is,

\[ R_{t-1}^D D_{t-1} - \Gamma_A(A_t < y)R_{t-1}^L \left(D_{t-1} + e_{t-1} - C_{t-1}^{b\text{ bail}}(1 - (\xi_{t-1}^b + \varepsilon_{t-1}))\right) \]

Let, \( \chi_t^{b\text{ bail}} \geq 0 \), the multiplier associated with constraint (34), \( \kappa_t \geq 0 \), the multiplier associated with constraint (35).
Incorporating all the constraints into the objective function,

\[
\max_{D_{t+1}, C_{t+1}^{b}} \quad E_{t} \sum_{i=0}^{\infty} \beta_{t}^{i} \left[ \nu(C_{t+1}^{b}(1 - (\xi_{t+1}^{b} + \varepsilon_{t+1})) + \beta_{t}^{b} \lambda_{t+1}^{b} \left( \Gamma_{A}(A_{t+1}^{L}) R_{t+1}^{L} \left(D_{t+1} + e_{t+1} - C_{t+1}^{b}(1 - (\xi_{t+1}^{b} + \varepsilon_{t+1})) \right) - R_{t+1}^{D} \left(D_{t+1} - \eta_{t+1}(A_{t+1}^{L}) \right) \right) \right] \\
- R_{t+1}^{D} \left(D_{t+1} - \eta_{t+1}(A_{t+1}^{L}) \right) + \beta_{t}^{h} \chi_{t+1}^{b} \left( \Gamma_{A}(A_{t+1}^{L}) R_{t+1}^{L} \left(D_{t+1} + e_{t+1} - C_{t+1}^{b}(1 - (\xi_{t+1}^{b} + \varepsilon_{t+1})) \right) - R_{t+1}^{D} \left(D_{t+1} - \eta_{t+1}(A_{t+1}^{L}) \right) \right) \\
+ \kappa_{t+1}(B_{t+1} - (1 - C_{t+1}^{b}(1 - (\xi_{t+1}^{b} + \varepsilon_{t+1})) B_{t+1}) + R_{t+1}^{D} \left(D_{t+1} - \eta_{t+1}(A_{t+1}^{L}) \right) + \Gamma_{A}(A_{t+1} < y) R_{t+1}^{L} \left(D_{t+1} + e_{t+1} - C_{t+1}^{b}(1 - (\xi_{t+1}^{b} + \varepsilon_{t+1})) \right) \\
\right]
\]

The optimality condition with respect to bankers’ consumption, \( C_{t+1}^{b} \), is,

\[
\frac{\partial L}{\partial C_{t+1}^{b}} = \nu'(C_{t+1}^{b})(1 - (\xi_{t+1}^{b} + \varepsilon_{t+1})) - \beta_{t}^{b} \lambda_{t+1}^{b} \Gamma_{A}(A_{t+1}^{L}) R_{t+1}^{L} \left(D_{t+1} + e_{t+1} - C_{t+1}^{b}(1 - (\xi_{t+1}^{b} + \varepsilon_{t+1})) \right) - R_{t+1}^{D} \left(D_{t+1} - \eta_{t+1}(A_{t+1}^{L}) \right) + \beta_{t}^{b} \chi_{t+1}^{b} \Gamma_{A}(A_{t+1}^{L}) R_{t+1}^{L} \left(D_{t+1} + e_{t+1} - C_{t+1}^{b}(1 - (\xi_{t+1}^{b} + \varepsilon_{t+1})) \right) + \beta_{t}^{b} \lambda_{t+1}^{b} \Gamma_{A}(A_{t+1} < y) R_{t+1}^{L} \left(D_{t+1} + e_{t+1} - C_{t+1}^{b}(1 - (\xi_{t+1}^{b} + \varepsilon_{t+1})) \right) \\
\]

The optimality condition with respect to \( D_{t} \) is,

\[
\frac{\partial L}{\partial D_{t}} = E_{t} \beta_{t}^{b} \lambda_{t+1}^{b} \left( \Gamma_{A}(A_{t+1}^{L}) R_{t+1}^{L} - R_{t+1}^{D} \left(D_{t+1} - \eta_{t+1}(A_{t+1}^{L}) \right) \right) + E_{t} \beta_{t}^{b} \lambda_{t+1}^{b} \left( \Gamma_{A}(A_{t+1} < y) R_{t+1}^{L} - R_{t+1}^{D} \right) = 0, \\
\]

Does a tax rate with these properties exist? The following proposition establishes the existence of such a tax rate.
Proposition 1 The government can replicate the constrained efficient equilibrium with an appropriate tax rate, $\xi_{t}^b \in (0, 1)$, on bankers’ consumption, if a bailout ever occurred, given by,

$$\frac{\xi_{t}^b + \varepsilon_t}{(1 - (\xi_{t}^b + \varepsilon_t))}E_t \kappa_{t+1} = E_t \kappa_{t+1} \Gamma_A (A_{t+1} < y) R_t^L$$ \hspace{1cm} (39)

with $y = \Gamma_A^{-1} \left( \frac{\Gamma_A (A^L)}{(1 - \eta_{t+1} (A^L))} \right)$, given from (24) and $\Gamma_A^{-1}$ is the inverse function of $\Gamma_A$

Given the properties of $\Gamma_A$, the optimal tax rate is increasing in $y$, equivalently increasing in $\eta_{t+1} (A^L)$ given $\frac{\partial y}{\partial \eta_{t+1} (A^L)}> 0$. Further, given that $\eta_{t+1} (A^L)$ is increasing in debt issuing and also increasing function of $A_{t+1}$ (up to the maximum of the tax revenue Laffer curve), the tax rate is also a function of these state variables. The tax also satisfies, $\chi_{t+1}^{bail} = \chi_{t+1} \forall t$.

Further, the following relation must hold,

$$E_t \kappa_{t+1} (R_t^D - \Gamma_A (A_{t+1} < y) R_t^L) = R_t^D E_t \left( \eta_{t+1} \bar{u}_{t+1} + E_t \xi_{t+1} \eta_{t+1} (A^L) \right)$$ \hspace{1cm} (40)

Proof: The tax has to be such that the banker chooses the same consumption level along with the same allocation of deposits, $D_t$, as in the constrained efficient equilibrium. Since the tax rate has to replicate the allocation of bankers’ consumption in the constrained efficient equilibrium it must be consistent with the optimality condition in this case, equation (14).

In other words, we need to ensure,

$$u'(C_{t}^{b}) - \beta_b E_t \left( \Lambda_{t+1} \Gamma_A (A_{t+1}) \right) R_t^L - \beta_b E_t \left( \chi_{t+1} \Gamma_A (A^L) \right) R_t^L = 0,$$

Subtracting the condition above from (37) and adding and subtracting $u'(C_{t}^{b}) \frac{(\xi_{t}^b + \varepsilon_t)}{(1 - (\xi_{t}^b + \varepsilon_t))}$ from the result gives,

$$\beta_b E_t \left( \frac{\xi_{t}^b + \varepsilon_t}{1 - (\xi_{t}^b + \varepsilon_t)} \right) \kappa_{t+1} = \left( u'(C_{t}^{b}) (1 - (\xi_{t}^b + \varepsilon_t)) \right) - u'(C_{t}^{b}) \frac{(\xi_{t}^b + \varepsilon_t)}{(1 - (\xi_{t}^b + \varepsilon_t))} + \beta_b E_t \Gamma_A (A_{t+1} < y) R_t^L \kappa_{t+1}$$

$$+ \beta_b E_t \left( \chi_{t+1}^{bail} - \chi_{t+1} \right) \Gamma_A (A^L) R_t^L,$$

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The key is to set $\chi^\text{bail}_{t+1} = \chi_{t+1}$, and $C^b_{t|\text{bail}}(1 - (\xi^b_t + \varepsilon_t)) = C^b_t \ \forall t$ above. That is, the tax rate has to be such that the banker would never want to be bailed out in the future using government resources, and so the multipliers on the solvency constraint must be equal with or without bailouts. This gives the expression for the tax rate in the proposition. The fact that the tax-cum penalty rate $\xi^b_t + \varepsilon_t \in (0, 1)$ follows from the fact the multiplier in the equation above, $\kappa_t$ is strictly positive. In the limit case when $y = A^L$, the only value of the tax rate consistent with the equation above is $\xi^b_t + \varepsilon_t = 0$. But this is exactly what the tax rate aims to achieve, that is, the banker to self insure against default risk. This is intuitive since in this case the banker will never need a current or a future bailout, therefore debt and taxes will be equal to zero, $\forall t$. Thus, with this tax rate in place, bailouts will never occur, distortive labor taxes will never be levied and government debt will be equal to zero. Given the only inefficiency in the model is the moral hazard taken by the bankers', a tax that eliminates it, satisfies the optimality conditions of the other agents in the economy and delivers the constrained efficient equilibrium. A bailout can be financed in three ways, (i) issuing new debt, (ii) impose labour taxes, (iii) impose losses to bondholders. Any of the three imply welfare costs for the agents involved.

Finally using equation (38) and recognising that replication of the constrained efficient allocation requires that the corresponding optimality condition in the no-bailout case holds,

$$E_t \beta_t \left( \lambda_{t+1}(\Gamma_A(A_{t+1})R^L_t - R^D_t) + \chi_{t+1}(\Gamma_A(A^L)R^L_t - R^D_t) \right) = 0$$

proves equation (40) in proposition 1.

### 4.2 The time consistency of the optimal tax

The problem with standard prudential restrictions in our model is that the do not constrain the banker from building an excessively risky loan portfolio. When respected, such restrictions may improve outturns relative
to an equilibrium with no such restrictions. However, the authorities cannot credibly commit not to bail the banks out if necessary: such a commitment would remain time-inconsistent.

To illustrate, consider a borrowing constraint on deposits, which is of the form,

$$D_t \leq \omega e_t$$

where $\omega > 0$ is a bank specific parameter set by the financial authority. Does the imposition of such a borrowing constraint make bailouts completely redundant and hence the commitment by the government not to bailout the bankers time consistent? In other words, is it in the bankers interests to self insure against solvency risk and never require a bailout? We claim that bailouts will still occur under this policy and the reason is simple. The banker still has the option to consume more and hence achieve higher utility compared to the constrained efficient allocation, if it expects that the government has the fiscal capacity for bailouts. In other words, if under this policy, bankers’ consumption satisfies (for $A = A^L$),

$$\Gamma_A(A^L)R^L_t(e_t + D_t - C_t^b) - R^D_t D_t \geq 0$$

it will also satisfy the following with strict inequality,

$$\Gamma_A(A^L)R^L_{t+i}(e_{t+i} + D_{t+i} - C_{t+i}^b) - R^D_{t+i} D_{t+i}(1 - \eta_{t+i+1}(A^L)) > 0$$

which implies the banker can increase consumption compared to the constrained efficient equilibrium and still satisfy the solvency above. Nevertheless, it seems likely that imposing a borrowing constraint, with the latter binding in at least some states, would make bailouts less costly and/or less frequent relative to not imposing it. But the essence of the argument
remains: any policy that is not made contingent on the aggregate states of the economy, including the fiscal capacity of the government is unlikely to replicate the constrained efficient equilibrium.

By way of contrast, the consumption tax we propose is time consistent. First, it recognises that bailouts, if needed, will be undertaken. No incredible threats are made by the authorities not to bail out the banks. Second, it will be in the interests of the policymakers to see through the implementation of the tax, ex post. But might not bankers threaten, ex post, to lend less to the real economy thereby forcing the authorities to reduce or rescind the tax penalty? In the model the fact that the banking sector is competitive would seem to rule out such threats. Consider a bank that accepts fewer deposits, makes fewer loans and accepts lower consumption by way of executing this threat. Or perhaps, raises more deposits than it lends out investing the rest in less risky, lower-yielding assets. Competition means the cost of raising deposits is taken as given. If the authorities impose the tax nonetheless, then the bankers consumption will be lower than it otherwise could have been, in either scenario, had he or she accepted more deposits and made more loans. The bankers threats lack credibility. It is in the governments interest to levy the tax and the bankers interest to pay the tax and optimize of profitable lending opportunities.

5 How might the penalty work?

This paper has argued that a way to avoid bailouts is credibly to propose penalties on bankers' consumption. A number of obvious practical questions spring to mind. On which individuals and institutions should such penalties be levied? Would such penalties be time consistent and/or politically feasible? Are such penalties 'fair'? What form might these penalties take?

On whom should penalties fall? Following most bailouts, shareholders are typically 'wiped out'. Perhaps it may be possible to penalise shareholders
further in order to encourage closer monitoring of bank senior management. However, we envisage the penalties proposed here as falling on key individuals in designated systemically important financial institutions. That would go with the grain of some recent supervisory developments. For example, in some supervisory regimes certain regulated institutions already have to identify key individuals. In addition, the Financial Stability Board designates systemically important financial institutions. And supervisory agencies in many countries increasingly take a view on which institutions they regards as of national systemic importance and which roles and named individuals are key. Such a regime as suggested in this paper could clearly go wider than just banking firms and, along with higher capital requirements and other prudential measures, would further discourage institutions from growing too large. So, the penalties proposed here on key individuals in systemically important financial institutions need not be levied on key individuals at all institutions that are bailed out. Smaller institutions might not face such penalties. If that turned out to lead to gaming of the system then the scope of the penalties could be widened.

Are such penalties implementable? Calomiris and Haber (2014) argue that many of the challenges society faces from the financial sector reflect political preferences; banks, they argue, are "fragile by design". Another way to put that, is that financial regulation is feeble by design. Why might the penalties we propose be more robust than other regulatory measures? First, these penalties should be transparent and their form agreed ex ante. Second, following a bailout it would appear less costly, and perhaps even beneficial, to politicians to see through the levying of these penalties. Acknowledging this, banks/bankers should modify their behaviour ex ante. Even if bailouts were necessary to restore confidence and maintain macroeconomic and financial stability, penalties can be levied on individuals without exacerbating systemic risk. This is in contrast to some new regulations such as new resolution procedures. These procedures are agreed ex ante with a view to facilitating
the break-up of systemically important institutions that get in to trouble. However, there are two problems in applying them. First, it is not clear how far they alleviate excessive risk-taking ex ante. Second, resolution authorities may still opt to recommend bailouts if resolution endangers wider financial stability. The penalties we propose entail no such systemic risk.

What if a shock occurred that most thought impossible to anticipate? Would levying penalties, following a bailout, in that case be ‘unfair’ and perhaps therefore unenforceable? Few anticipated the recent financial crisis and its persistent impact on many economies. However, it is arguably the case that few, especially inside banks, had sufficient incentive to monitor excessive risk build up and fewer still to do anything about it. Moreover, recent work by Schularick and Taylor (2012), Jorda et al. (2014) and others suggest that ‘credit booms gone bust’ have something of a predictable component to them and so one may argue that with the right incentives many, perhaps most, systemic crises are predictable. Nevertheless, what of the unforeseeable event, the realisation of ‘radical uncertainty’ as emphasized by King (2016)? Even in this case the rationale for bailouts followed by penalties seems firmly grounded. The designation of any institution as systemically important is not contingent on the nature of the shock precipitating the crisis.

Finally, what form might penalties take? The penalties we envisage should be levied on individuals. These individuals should be senior managers who are key to deciding the risk profile of the bank or financial firm. Since politicians will have an incentive to apply the penalties, bankers will have an incentive to anticipate them in their decision-making. These penalties could take a number of forms. They could be substantial financial fines enforced by the courts. Or, they could be deductions to pension rights. Because bankers typically have short professional tenures at any given institution but care about lifetime consumption, we argue bail-in-able pension rights might work to dissuade key executives from taking excessive risks. A recent case study illustrates that this type of penalty is implementable. The head of
retail operations at Wells Fargo, a big U.S. bank, lost her pension as a result of the misconduct scandal on fake accounts that broke out publicly in 2016. Alternatively or complementary they could be delayed salary payments, such as claw-backs on bonuses that remain in effect for a number of years or bail-in-able bonds in the spirit of recent proposals. Importantly, we view these penalties as effective devices to cultivate better internal monitoring cultures at financial institutions. If key executives are to be penalized ex-post, these same executives should be incentivized to establish effective internal checks and balances on bank employees, or can serve as senior whistle blowers to avoid penalties. Clearly, many details would need to be worked out. But penalties should be made contingent on bailouts and strictly speaking they should also be contingent on fiscal conditions although that may be much harder still to calibrate and enforce.

6 Conclusions

In this paper we have argued that banks and other firms which are bailed out should suffer a penalty contingent on that bailout. In the model, identifying who should pay the penalty and calculating the size of that penalty appear relatively simple. In practice no doubt things are more complex. However, the regulatory authorities have made moves in the direction of the arguments proposed in this paper. First, international bodies such as the Financial Stability Board and the Basel Committee on Banking Supervision have identified systemically important institutions. These institutions are supervised more closely than other institutions and subject to stricter capital and liquidity rules; the riskier their balance sheets are perceived to be, the tighter the rules. In addition, other jurisdictions have introduced rules on bonus claw-backs and closer oversight of individuals appointed to key roles in large financial institutions. And many jurisdictions appear to be moving towards stricter legal penalties for malfeasance. However, these
developments are all unrelated to what we argue is the central problem in financial regulation; that is, governments cannot commit not to provide periodic bailout. These rules discourage banks and other firms, at the margin, from becoming bigger and riskier but do not incentivize these institutions to become non-systemic and so the central dilemma in financial regulation remains. Our argument works, we would assert, with the grain of the reforms just mentioned but moves their focus to the central dilemma; our proposal also focuses on key people in systemic institutions. The real-world analogue of the consumption tax levied on bankers in this paper would need much careful consideration. However, it may be take the form of a loss in pension rights for those in charge of institutions that needed to be bailed out. It may take the form of restrictions on bank shareholders. Or, some combination of both.

References


