

## **PRME - Principles for Responsible Management Education**

The Principles for Responsible Management Education (PRME) are a timely global call for business schools and universities worldwide to gradually adapt their curricula, research, teaching methodologies and institutional strategies to the values of Corporate Responsibility and Sustainability.

The Principles of PRME can serve as a framework for systemic change for business schools and management-related academic institutions, on the basis of three distinctive characteristics: 1) A learning Network, 2) Reporting to Stakeholders, 3) Continuous Improvement.

In February 2013, Athens University of Economics and Business signed the PRME showing our committed to further integrate Corporate Responsibility and Sustainability. The Six Principles are: 1) Purpose, 2) Values, 3) Method, 4) Research, 5) Partnership, 6) Dialogue.

Athens University of Economics and Business is encouraged to:

- Set in motion changes to implement PRME within the institution's operations, curriculum and research,
- Commit to report regularly on the progress made to all stakeholders,
- Publicly advocate the values of the PRME,
- Engage with the PRME community to maximize the benefits of participation in the initiative by joining any of our existing PRME Working Groups and/or participating in any of the upcoming programmed PRME activities.

### **AUEB “Sharing Information on Progress” (SIP) Report**

A central commitment of our University is to regularly share information with its stakeholders on the progress made in implementing the Principles of PRME every two years. AUEB SIP Report includes all the activities for each Principle of PRME and academic year.

- [AUEB Social Responsibility Report 2015](#)

For further information please access: <http://www.unprme.org/>