

Athens University of Economics and Business
Quality distinction according to the EFQM Excellence Model
Thursday, November 15, 2012, Megaron – The Athens Concert Hall

The Athens University of Economics and Business is the first public university in Greece to achieve a quality distinction according to the EFQM Excellence Model (European Foundation of Quality Management), receiving thus global recognition for pursuing Excellence. The EFQM organization created the EFQM Excellence Model and the European Award for Business Excellence.

Apart from the European distinction, the University received a quality distinction according to the Greek Excellence Model called "Aien Aristevein" ("AIEN APISTEYEIN"). The model was created by the Hellenic Management Association in order to become a tool of excellence for Greek organizations.

These distinctions were achieved through the targeted actions of the University, in order to promote a. innovation and entrepreneurship, b. quality assurance and c. the re-engineering of educational processes and services. The implementation of these three improvement actions was carried out with the support of the University Senior Management and with the cooperation of academics, administrative staff and students.

This effort has notable benefits for the Athens University of Economics and Business. Through the actual implementation of these three significant actions, AUEB addressed key institutional needs identified by a thorough Self-Assessment process. The improvement actions are directly linked to the overall strategic development of the organization and focused on the enhancement of services and the reinforcement of benefits for students.

This global recognition of the Athens University of Economics and Business for pursuing Excellence demonstrates the strategic choice of our university leadership for continuous improvement regarding student service quality and a substantial operational improvement.



AUEB's Rector Prof. K. Gatsios receiving the quality achievement plaque from the President of the Hellenic Management Association Mr K. Lambrinopoulos