

# The Signaling Role of Leaders in Global Games

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- In many of such scenarios, there can exist "leaders" whose visibility gives them a special role.
- Examples: large investors like Soros, vanguards in revolutions.
- We study the signaling role of leaders in global games and its effect on equilibrium and rationalizable behavior.

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- The leader moves first and her action is observable by the followers
  - **signaling** by the leader
  - **learning** by the followers.
- **Result:** Conditions that guarantee the uniqueness of rationalizable (and hence, equilibrium) play.
- **Result:** (In)Efficiency of outcomes.

## Related Literature

- **Simultaneous-Move Global Games:** Carlsson and Van Damme (1993), Morris and Shin (2003), Frankel, Morris and Pauzner (2003).
- **Dynamic Global Games, Efficiency and Learning:** Xue (2003), Angeletos, Hellwig and Pavan (2007), Chassang (2010), Dasgupta (2007), Kováč and Steiner (2012).
- Signaling and Policy Traps: Angeletos, Hellwig and Pavan (2006).
- **Extensive-Form Bayesian Games with Strategic Complementarities:** Echenique (2002), Van Zandt and Vives (2007).
- **Applications:** Corsetti et al. (2004), Bueno de Mesquita (2010), Shadmehr and Bernhardt (2019).

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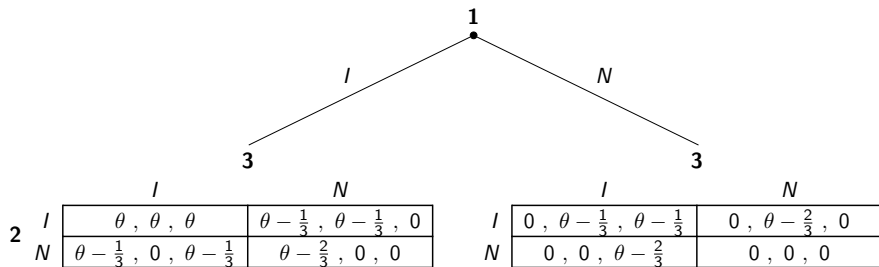
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- Leader moves first and then followers play a simultaneous move game.
- Two-stage game of strategic complementarities across and within stages.



# The Game



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Under complete information it is easy to verify that:

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- If  $\theta \in (1/3, 2/3]$  then there two outcome equivalent SPNE, namely  $(\mathcal{I}, \mathcal{I}.\mathcal{N}, \mathcal{I}.\mathcal{N})$  and  $(\mathcal{I}, \mathcal{I}.\mathcal{I}, \mathcal{I}.\mathcal{I})$ .

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- If  $\theta \in [0, 1/3]$  then there are two SPE, namely  $(\mathcal{I}, \mathcal{I}.\mathcal{N}, \mathcal{I}.\mathcal{N})$  and  $(\mathcal{N}, \mathcal{N}.\mathcal{N}, \mathcal{N}.\mathcal{N})$ .

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When there  $n$  followers, two SPEs for  $\theta \in (0, 1/(n+1))$

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Timing:

- 1 Nature draws  $\theta$ .
- 2 Leader observes  $\theta$  and each follower observes signal  $x_j$ .
- 3 Leader chooses  $a_L \in \{\mathcal{I}, \mathcal{N}\}$ .
- 4 Followers observe the realized history (i.e. the choice of leader) and choose  $a_j \in \{\mathcal{I}, \mathcal{N}\}$ ,  $j = 1, \dots, n$ .
- 5 Payoffs realize.

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## Definition (Monotone Strategies)

We say that players play a monotone strategy if there exist thresholds  $\widehat{\theta}_L$ ,  $\widehat{x}_j^h$  and  $\widehat{x}_j^h$  such that:

$$s_L = \begin{cases} \mathcal{I} & \text{if } \theta \geq \widehat{\theta}_L \\ \mathcal{N} & \text{if } \theta < \widehat{\theta}_L \end{cases}$$

and for  $j = 1, \dots, n$ , and  $h \in \{\mathcal{I}, \mathcal{N}\}$ ,

$$s_j^h = \begin{cases} \mathcal{I} & \text{if } x_j \geq \widehat{x}_j^h \\ \mathcal{N} & \text{if } x_j < \widehat{x}_j^h \end{cases}$$

# Analysis

- Consider type  $x_j$  for follower  $j$ : observing  $h = \mathcal{I}$  is equivalent to knowing that the event  $\{\theta > \hat{\theta}_L\}$  has happened.
- Thus, type  $x_j$ 's posterior belief about  $\theta$  has a truncated Gaussian distribution:

$$\psi^{\mathcal{I}}(\theta; x_j, \hat{\theta}_L) = \frac{\frac{1}{\sigma_F} \phi\left(\frac{\theta - x_j}{\sigma_F}\right)}{1 - \Phi\left(\frac{\hat{\theta}_L - x_j}{\sigma_F}\right)} \mathbf{1}(\theta > \hat{\theta}_L),$$

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- Similarly for history  $h = \mathcal{N}$ ,

$$\psi^{\mathcal{N}}(\theta; x_j, \hat{\theta}_L) = \frac{\frac{1}{\sigma_F} \phi\left(\frac{\theta - x_j}{\sigma_F}\right)}{\Phi\left(\frac{\hat{\theta}_L - x_j}{\sigma_F}\right)} \mathbf{1}(\theta \leq \hat{\theta}_L)$$

# Analysis

- Under history  $h$ , the expected payoff to investing of type  $x_j$  of follower  $j$  is given by:

$$\pi_F^h(x_j; \hat{\theta}_L, \hat{x}_h) = \int_{-\infty}^{\infty} \left( \theta - \frac{n-1}{n+1} \Phi \left( \frac{\hat{x}_h - \theta}{\sigma_F} \right) \right) d\Psi^h(\theta; x_j, \hat{\theta}_L) - \frac{\mathbf{1}(h=\mathcal{N})}{n+1}$$



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## Lemma

Type  $x_j$ 's payoff to investing under history  $h$  has the following properties:

- (1)  $\pi_F^h(x_j; \hat{\theta}_L, \hat{x}_h)$  is strictly increasing in  $x_j$  and  $\hat{\theta}_L$ .
- (2)  $\pi_F^h(x_j; \hat{\theta}_L, \hat{x}_h)$  is strictly decreasing in  $\hat{x}_h$ .

- Thus, all followers will best respond by using a monotone strategy.

# Analysis

- The payoff to investing for type  $\theta$  of the leader is

$$\pi_L(\theta; \hat{x}_{\mathcal{I}}) = \theta - \frac{n}{n+1} \Phi \left( \frac{\hat{x}_{\mathcal{I}} - \theta}{\sigma_F} \right).$$

- Note that the behavior of followers matters to the leader only when  $a_L = \mathcal{I}$  (otherwise the safe action  $a_L = \mathcal{N}$  gives a payoff of zero).
- It is straightforward to see that  $\pi_L(\theta; \hat{x}_{\mathcal{I}})$  is strictly increasing in  $\theta$  and crosses zero only once from below.

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- It is straightforward to see that  $\pi_L(\theta; \hat{x}_I)$  is strictly increasing in  $\theta$  and crosses zero only once from below.
- Therefore, the leader's best response must be a monotone strategy with a non-negative threshold because  $\pi_L(\theta, \hat{x}_I) < 0$ , regardless of  $\hat{x}_I$ , for all  $\theta < 0$ .

## Equilibrium

A monotone equilibrium with thresholds  $(\theta_L^*, x_I^*, x_N^*)$  obtains if the threshold types are indifferent between investing and not investing. Thus, it must solve the following system of equations:

$$\pi_L(\theta_L^*; x_I^*) = 0; \quad (\text{E-1})$$

$$\pi_F^I(x_I^*; \theta_L^*, x_I^*) = 0; \quad (\text{E-2})$$

$$\pi_F^N(x_N^*; \theta_L^*, x_N^*) = 0. \quad (\text{E-3})$$

## Equilibrium

A monotone equilibrium with thresholds  $(\theta_L^*, x_{\mathcal{I}}^*, x_{\mathcal{N}}^*)$  obtains if the threshold types are indifferent between investing and not investing. Thus, it must solve the following system of equations:

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$$\pi_F^{\mathcal{I}}(x_{\mathcal{I}}^*; \theta_L^*, x_{\mathcal{I}}^*) = 0; \quad (\text{E-2})$$

$$\pi_F^{\mathcal{N}}(x_{\mathcal{N}}^*; \theta_L^*, x_{\mathcal{N}}^*) = 0. \quad (\text{E-3})$$

### Proposition (Herding equilibrium)

*There exists a unique monotone equilibrium that simultaneously solves (E-1), (E-2) and (E-3). In this equilibrium, any positive type of the leader invests, and all followers invest when  $h = \mathcal{I}$  and do not invest when  $h = \mathcal{N}$  (i.e., with thresholds  $\theta_L^* = 0$ ,  $x_{\mathcal{I}}^* = -\infty$ , and  $x_{\mathcal{N}}^* = \infty$ ).*

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- We resort to  $\Delta$ -rationalizability of Battigalli and Siniscalchi (2003), which extends Pearce's notion of extensive-form rationalizability to games with incomplete information.
- The " $\Delta$ " indicates a specific set of restrictions on beliefs that is required to be satisfied at each round of the iterative procedure, which, in our case, it is the signal structure commonly known to all players.



# Rationalizable Behavior

## Definition ( $\Delta$ -rationalizability)

Consider the following procedure.

(Round 0) Let  $R_L^0 = \Theta \times \{\mathcal{I}, \mathcal{N}\}$  and  $R_{F,j}^0 = X_j \times S_j$  for each  $j \in F$ , where  $S_j$  is the set of strategies  $s_j(h)$  that maps each history into an action.

(Round  $k \geq 1$ ) Let  $R_F^k = \prod_{j \in F} R_{F,j}^k$  and  $R_{F,-j}^k = \prod_{\ell \neq j} R_{F,\ell}^k$ . Then

- (i)  $(\theta, a_L) \in R_L^k$  if and only if  $(\theta, a_L) \in R_L^{k-1}$  and there exists a belief  $\mu_L$  over  $R_F^0$  such that  $\mu_L(R_F^{k-1}) = 1$  and  $a_L$  is a best response with respect to  $\mu_L$  for type  $\theta$  of the leader.
- (ii) For every follower  $j \in F$ ,  $(x_j, s_j) \in R_L^{k-1}$  if and only if  $(x_j, s_j) \in R_j^{k-1}$  and for each history  $h$  there exists a belief  $\mu_j(\cdot|h)$  over  $R_L^0 \times R_{F,-j}^0$  such that  $\mu_j(R_L^k \times R_{F,-j}^{k-1}|h) = 1$  and  $s_j(h)$  is a best response with respect to  $\mu_j(\cdot|h)$  for type  $x_j$ .

Finally, let  $R_L^\infty = \bigcap_{k=0}^\infty R_L^k$  and  $R_{F,j}^\infty = \bigcap_{k=0}^\infty R_{F,j}^k$ . Then an action  $a_L$  is  $\Delta$ -rationalizable for type  $\theta$  of the leader if  $(\theta, a_L) \in R_L^\infty$ . Analogously, a strategy  $s_j$  is  $\Delta$ -rationalizable for type  $x_j$  of follower  $j$  if  $(x_j, s_j) \in R_{F,j}^\infty$ .

## Rationalizable Behavior

- We now illustrate how  $\Delta$ -rationalizability proceeds in the case  $n = 2$ .
- First note that the payoff for the leader satisfies the standard two-sided “limit dominance” property of global games with the *dominance regions* being  $(-\infty, 0)$  and  $(2/3, \infty)$ .

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- So the leader will delete, in Round 1, all type-action pairs  $(\theta, \mathcal{I})$  for  $\theta < \underline{\theta}_L^1 = 0$  and  $(\theta, \mathcal{N})$  for  $\theta > \bar{\theta}_L^1 = 2/3$ .

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- Let  $\underline{x}_I^1 = -\infty$  and  $\bar{x}_I^1$  be the unique value of  $x_j$  solving  $\mathbb{E}[\theta | x_j, \theta \geq 0] = 1/3$ .

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- Thus, in Round 1, follower  $j$  will delete all type-strategy pairs  $(x_j, s_j)$  such that  $x_j > \bar{x}_{\mathcal{I}}^1$  and  $s_j(\mathcal{I}) = \mathcal{N}$ .

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- Likewise, in the no-investment subgame there is no type  $x_j$  viewing investing as a dominant action. We set  $\underline{x}_{\mathcal{N}}^1$  to be the unique solution to  $\mathbb{E}[\theta | x_j, \theta \leq \bar{\theta}_L] = 0$  and  $\bar{x}_{\mathcal{N}}^1 = \infty$ .



## Rationalizable Behavior

- In Round 2, with the knowledge of  $\underline{x}_I^1$  and  $\bar{x}_I^1$  the payoff to investing for type  $\theta$  of the leader is bounded above by  $\theta$  and below by

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## Rationalizable Behavior

- In Round 2, with the knowledge of  $\underline{x}_{\mathcal{I}}^1$  and  $\bar{x}_{\mathcal{I}}^1$  the payoff to investing for type  $\theta$  of the leader is bounded above by  $\theta$  and below by

$$\theta - \frac{1}{3}\Phi\left(\frac{\bar{x}_{\mathcal{I}}^1 - \theta}{\sigma_F}\right).$$

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- In sum, the leader will delete all  $(\theta, \mathcal{I})$  such that  $\theta < \underline{\theta}_L^2$  and all  $(\theta, \mathcal{N})$  such that  $\theta > \bar{\theta}_L^2$ .

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if all types below  $\bar{x}_I^1$  do not invest, and is upper bounded by

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- Both bounds are strictly increasing in  $x_j$  and the upper bound is positive.
- This implies that  $x_j$ 's best response in the best-case scenario is always investing (i.e.,  $\underline{x}_j^2 = -\infty$ ).

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- Repeating the above procedure yields six sequences:  
 $(\underline{\theta}_L^k, \bar{\theta}_L^k, \underline{x}_{\mathcal{I}}^k, \bar{x}_{\mathcal{I}}^k, \underline{x}_{\mathcal{N}}^k, \bar{x}_{\mathcal{N}}^k)_{k=1}^{\infty}$  where  $\underline{\theta}_L^k = 0$ ,  $\underline{x}_{\mathcal{I}}^k = -\infty$ , and  $\bar{x}_{\mathcal{N}}^k = \infty$  for all  $k$ .

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- Since  $\bar{\theta}_L^k$  and  $\bar{x}_{\mathcal{I}}^k$  are decreasing and  $\underline{x}_{\mathcal{N}}^k$  is increasing, a unique  $\Delta$ -rationalizable strategy profile obtains when  $\bar{\theta}_L^k$  converges to zero, and  $\bar{x}_{\mathcal{I}}^k$  and  $\underline{x}_{\mathcal{N}}^k$  diverge to  $-\infty$  and  $\infty$ , respectively.



# Unique Rationalizable Behavior

## Proposition

*There exists a unique  $\hat{\sigma}_F$  such that the unique monotone equilibrium is uniquely  $\Delta$ -rationalizable if and only if  $\sigma_F > \hat{\sigma}_F$ . Moreover,  $\hat{\sigma}_F$  is strictly increasing in  $n$ .*

# Rationalizable Behavior

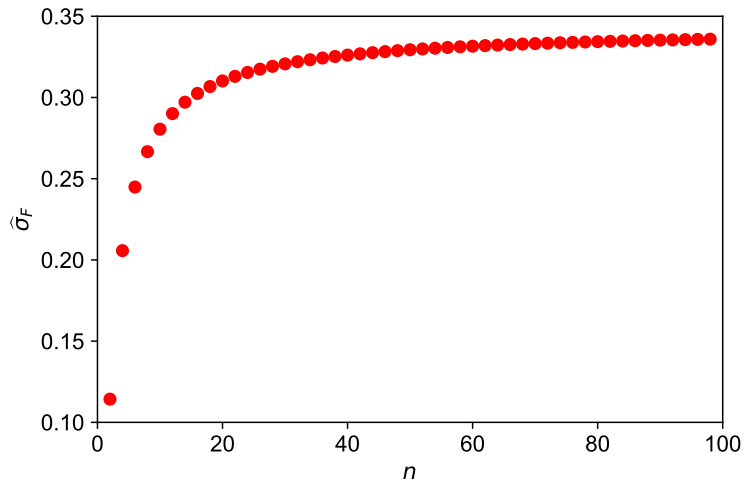


Figure:  $\hat{\sigma}_F$  increases with  $n$ .

# Intuition-Conditional Rank Beliefs

- Define

$$R^{\mathcal{I}}(x; \hat{\theta}_L) = \Pr(x_\ell < x_j \mid x_j = x, \theta > \hat{\theta}_L) = \frac{1}{2} \Phi \left( \frac{x - \hat{\theta}_L}{\sigma_F} \right)$$

to be follower  $j$ 's *conditional rank belief function* under history  $h = \mathcal{I}$ ; that is, the probability follower  $j$  assigns to the event that another follower's type  $x_\ell$  is lower than his own ( $x_j = x$ ) given that the leader's type  $\theta$  is greater than a threshold  $\hat{\theta}_L$ .

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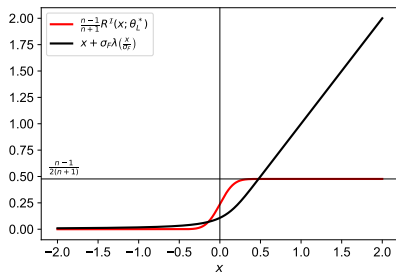
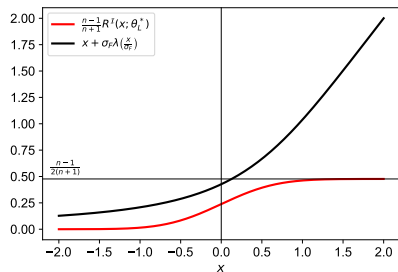
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- Follower's payoff to investing in the investment subgame can be written as

$$\pi_F^{\mathcal{I}}(x; \hat{\theta}_L, x) = \underbrace{x + \sigma_F \lambda \left( \frac{x - \hat{\theta}_L}{\sigma_F} \right)}_{\text{expected gross return}} - \underbrace{\frac{n-1}{n+1} R^{\mathcal{I}}(x; \hat{\theta}_L)}_{\text{expected loss}}$$

# Intuition



# Intuition

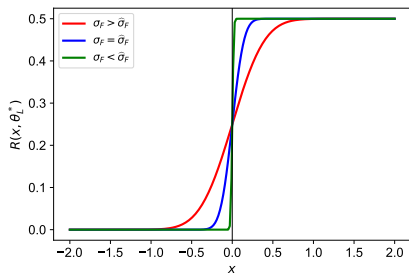


Figure: Conditional Rank Belief

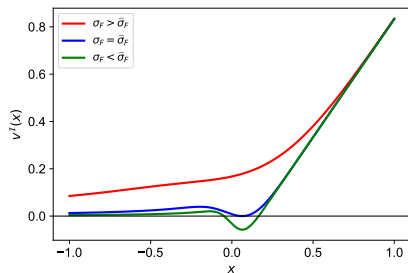


Figure: Expected Payoff from Investing

# Stackelberg Selection and Efficiency

- When the unique rationalizable strategy profile obtains, our result can also be interpreted in terms of equilibrium selection.

## Corollary (Unique Stackelberg selection)

*If  $\sigma_F > \hat{\sigma}_F$ , then the signaling game uniquely selects a fully efficient SPE of the complete information game.*

## Extension: Noisy Observation By the Leader

- Suppose, now, that instead of perfectly learning the state  $\theta$ , the leader observes a noisy signal  $x_L = \theta + \sigma_L \varepsilon_L$  with  $\varepsilon_L$  being a standard Gaussian noise independent of  $\theta$  and  $\varepsilon_j$  for any  $j \in F$ .



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- Thus, the equilibrium will be given by thresholds  $x_L^*$ ,  $x_I^*$ , and  $x_N^*$

# Extension: Noisy Observation By the Leader-Monotone Equilibrium

## Proposition

*There exists a unique monotone equilibrium. Moreover, this equilibrium converges to that of the signaling game when  $\sigma_L \rightarrow 0^+$  (while keep  $\sigma_F$  fixed), or when  $\sigma_L \rightarrow 0^+$ ,  $\sigma_F \rightarrow 0^+$  and  $\frac{\sigma_L}{\sigma_F} \rightarrow 0^+$ .*

# Extension: Noisy Observation By the Leader-Rationalizable Behavior

## Proposition

*The unique monotone equilibrium is uniquely  $\Delta$ -rationalizable if  $\sigma_L$  and  $\sigma_F$  satisfy a condition on the  $(\sigma_L, \sigma_F)$ -space*

# Extension: Noisy Observation By the Leader-Rationalizable Behavior

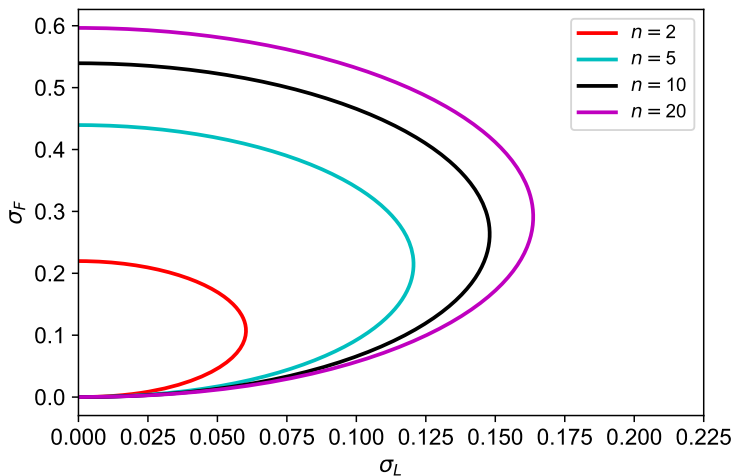


Figure: Curve  $\hat{\sigma}_L(\gamma)$  in the  $(\sigma_L, \sigma_F)$ -space.

# Noisy Observation by the Leader

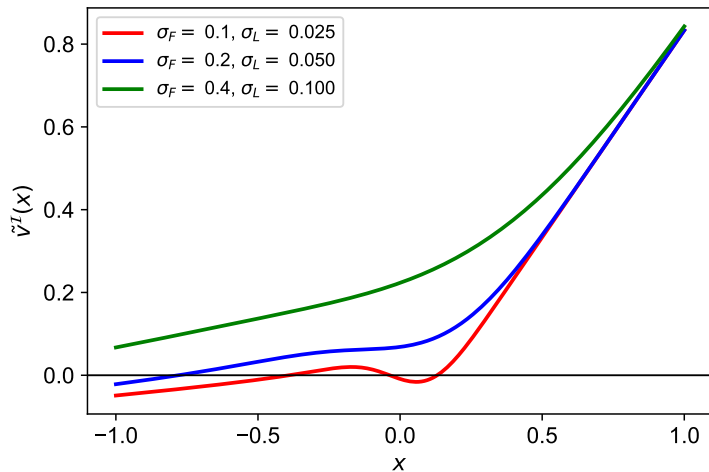


Figure: Function  $\tilde{v}^I(x)$  for  $n=2$

## Concluding Remarks

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- We derive conditions that guarantee the uniqueness of equilibrium behavior and characterize the (in)efficiency of outcomes that may arise.
- Implications for applied work may be significant if one wishes to use rationalizability as the solution concept.
- In this case, a leader may or may not be able to discipline the game depending on whether certain conditions on the noise of the signals are satisfied, even if she is arbitrarily better informed than the followers.

**Thank you!**